

## Anthropological Writing

Alma Gottlieb, University of Illinois at Urbana-Champaign, Urbana, IL, USA

© 2015 Elsevier Ltd. All rights reserved.

### Abstract

Until the 1970s, the modal career in anthropology revolved around the regular publication of articles in scholarly journals, and the intermittent publication of book-length 'monographs.' Anthropologists now challenge the supposition that these two writing genres embody the only legitimate means to share knowledge. This article charts the variety of new modes of writing that anthropologists increasingly embrace – from memoir, biography, and fiction to flip books, graphic novels, and invented child care guides – as means to disseminate their findings and unique perspectives to broader readerships.

From:

Gottlieb, A., 2015. "Anthropological Writing." In: James D. Wright (editor-in-chief), *International Encyclopedia of the Social & Behavioral Sciences*, 2nd edition, Vol. 1. Oxford: Elsevier. pp. 740–745.

ISBN: 9780080970868

Copyright © 2015 Elsevier Ltd. unless otherwise stated.

*Please contact the author for a copy of the full article*